



APPLICATION GUIDE

How to Press DTF Transfers

Louisiana Shirt Co. · Formerly DTF Gang · louisianashirtco.com

Follow these steps with a heat press for a soft, durable finish. Every press runs a little differently, so do a test press on a scrap garment when you can.

300–315°F

TEMPERATURE

10–15 sec

PRESS TIME

Medium-firm

PRESSURE

1

Preheat your press

Set the temperature to 300–315°F and let it fully heat up.

2

Pre-press the garment (3–5 sec)

Removes moisture and wrinkles so the transfer bonds evenly.

3

Position the transfer

Place the transfer ink side down on the garment, with the film facing up. Use heat tape if needed.

4

Press for 10–15 seconds

Use medium to firm, even pressure.

5

Peel the film

Peel as noted on your order. If you are not sure, let it cool completely and peel slowly at a low angle. If the design lifts, lay the film back down and press again for a few seconds.

6

Finish press (5–10 sec)

Cover with parchment paper or a Teflon sheet and press again. This locks in the print and gives a softer feel.

PRO TIPS

- Use a heat press for best results. A household iron may not give enough even heat and pressure.
- For polyester and blends, lower the temperature (about 270–285°F) to avoid scorching or dye migration.
- Keep unused transfers flat, in a cool, dry place away from direct sunlight.

Settings are general guidelines. Adjust for your press, film type and garment material.